

Healthy Neighborhoods Statewide Consortium

Thursday, March 29th, 2018

1 PM – 3 PM

Milford Hospice, 100 Patriots Way, Milford, DE 19963

Attendees

Facilitator(s): Keanna Faison, Director of Planning & Policy, Delaware Health Care Commission (DHCC)
Liddy Garcia-Bunuel, Principal, Health Management Associates (HMA)

Consortium Members:

Sarah Lynn Bercaw
Monique Edwards, Valerie Cannon
Cassandra Codes Johnson
Lisa Coldiron
Gina Crist
Rysheema Dixon
Cheryl Doucette

David Edgell
Troy Hazzard
Roger Hesketh
Tyrone Jones
Charles Madden
Tanner Polce
Matt Swanson

Additional Attendees:

Michelle Broadway, DPH
Chanda Jackson, NCALL
Noel Duckworth, UD
Paulette Hussey, Kent County HN

Julane Armbrister, DCHI
La Ronda Moore, DHCC
Sarina Coates, HMA

Mark Calendars – Upcoming Meetings

- Data webinar April 13th
 - DCF, DPH, split the webinar, HMA contact, Jeremy Martinez, will facilitate the webinar
 - Aim to educate community members on what data is available and how to request
- In June 12th, SIM Sustainability Summit,
 - Working meeting
 - Invested stakeholders
 - Centrally located

Proceedings

Initiative Presentation

- David Edgell, DPH, Chandra Jackson, NCALL/Restoring Central Dover presented “Open Streets” Initiative
- Inspired by existing Play Streets
- Challenges found in Kent County – no lack of parks trails, rec. opportunities. People being aware of those resources and comfort using them
- Looking at:
 - Implemented playstreet, block streets – had open play
 - In collaboration with community garden as part of its spring festival
 - Other activities to expect, Del dot bike rodeo, Wesley college student organizing 5k color run, Dover PD portable basketball hoops, Zumba, soul line dancing, Yoga, children theatre, museum walking tours

- Insurance companies interested in supporting by offering funding for items not covered by the SIM grant
- (See attached slides for additional information)
- UD Partnership for Healthy Communities, mobilize education resources and service capabilities

About NCALL, Inc.'s Restoring Central Dover initiative:

- 501c3, based in Dover
 - Revitalization plan, been in motion for approx. 2.5 years
 - Looking at housing, increasing home ownership
 - Transportation green space and infrastructure
 - Getting residents involved, including youth leaderships
 - Increasing economic opportunities in the area

Initiative Feedback

Support

- UD at the table interested in helping, staff from behavioral health and nutrition, Human development and family services, staff and grad students that are interested in working.
- Connect Bay Health to population health staff

Considerations

- Engage Specific Individuals/Organizations/Communities:
 - Jason Danner
 - Rosa Rodriguez – Latin Community
 - Jennifer Shahan, Frietx Jeudy, Rosa Rodrigues (of Telamon Coproration, Seaford – Housing Counseling Agency) to reach out to Haitian community
 - Didi Workman, Dean of Public Health Del State
 - Capital Green
 - First State Community
 - High Mark
 - Amish, Haitian, and Hispanic communities
- When thinking about sustainability – think about Downtown Dover Partnership, looking to rebrand
 - Look at their events with a different lens. Start those conversations now.
 - Also, Delaware Central Chamber of Commerce, broad agency that hands their hands everywhere in Kent county
- First Friday initiatives: Tina Bradberry, partner with them in July for July open streets
- Social determinants: hospitals may have interest in clinical measures, also coordinated UD support for playstreets to see if there is data to be shared about that initiative to learn from for Open Streets
- Suggestion: If an opportunity presents itself, please expand and scale the initiative. Without changing what has already been submitted – come in the form of a future proposal
- Indigenous Population: Engage indigenous Delawareans to be health ambassadors, peers. Have them make the connections to the agencies. This can positively affect population health and improve health care costs

- Value Proposition: Value for a model like open streets – support health related affairs, use state pharmacists - come out, do health screenings and blood pressure screenings, have booths. Professionals conduct these and collect data around that
- Grassroots community: Needs to be a part of this on an ongoing basis, like Capital Green.
- Neighborhood watch groups: Engage them and the Dover Police Department.
- Maybe have open streets on a Sunday and have them dress down and have them come out after service. First State Community, High Mark.

Questions and Answers

- How will you capture the impacts of this event? Are people logging into an app, documenting what they were doing and for how long?
 - Donations/charity donated depending on the amount of physical activity.
 - Having different checkpoints – to collect data. Screenings, and getting information that is needed. Collect their WIC vouchers at open.
- At what point do we talk about the system, the HC community, Volunteers, Health centers. Where do systems level conversations happen? How do we embed a system based approach into the work?
 - Partnerships – public/private, community/business, community/hospitals
- Providers, where is the follow up? How can be put a mechanism in place, to follow up. FQHC, volunteer social workers, service as community health workers, stand or something where they can be a resource.
- How do we get people to think long term about their health?
 - Coupons for produce, reduced membership at the Y, connection with nutrition, to layer the anchors to community supports more
 - Linking this to behavioral health, deal with trauma through community activities, Del State Food Demonstrations.
- Promotion, how are you going to promote at the community level, at civic associations, and high need communities, how are we going to engage schools
 - Restoring Central Dover has a newsletter, in addition the chamber, capitol school board, have Del State U recently engaged
 - Interns: door to door, RCD also has a Facebook group as well, Dover Post. Faith-based communities' collaboration with faith leaders.
- DelState are they a part of the conversation? Especially the School of Public health and the nursing students.
 - In progress

Closing Items/Remarks

- Find success first, then expand
- Delaware Health Care Commission (DHCC) E-newsletter/update - Received concerns about accuracy, placing internal controls to ensure accuracy. Kiara Cole is the point of contact – Kiara.Cole@state.de.us

Thank You!